



Generational Differences in the Workplace: Their Impact on Recruiting, Managing & Retaining Workers



December 11, 2024



1:00-2:00 PM

\$25 registration fee



About the Webinar

Join us as Dr. Jean Twenge shares insights from her vast research on generational differences, insights that could lead to greater success in recruiting, managing and retaining your workforce for optimum productivity and profitability.

Whether you are a CEO, human resource professional or manager, and no matter what generation you call your own, you won't want to miss this insightful presentation by Dr. Twenge.

Details & Registration www.RMlofmaryland.com

Our SpeakerDr. Jean Twenge

Dr. Jean Twenge is a Professor of Psychology at San Diego State University. She is the author of more than 180 scientific publications and seven books, including Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers and Silents—and What They Mean for America's Future and iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy—and Completely Unprepared for Adulthood.

More about Dr. Twenge at www.jeantwenge.com