

2024

MARYLAND MANUFACTURING

Celebration OF STARS

Recognizing People Making Meaningful
Contributions to Maryland Manufacturing



Sponsor the 2024 Maryland Manufacturing Celebration of Stars Program

The Maryland Manufacturing Celebration of Stars Program is an RMI of Maryland and Maryland MEP program recognizing people in business, education, government and nonprofits who have made meaningful contributions to our state's manufacturing industry, people we are calling our "Maryland Manufacturing Stars."

It's a two-part program featuring an online Directory with Stars' stories and a large-scale Celebration event (600+ attendees expected) on November 14, 2024 at Martin's West, Baltimore County.

Be a Silver Sponsor for just \$1,600.

Your company (logo) will get months of incredible exposure via RMI's website, email, social media, online in the Directory of Stars and more!

It also includes a table of 8 seats and promotional exposure at the Celebration event!

JULY – AUGUST – SEPTEMBER OCTOBER - NOVEMBER



JULY

Launch of Online Stars Directory Submission



Expecting
150 - 200
stories of Stars
statewide!



Outreach to collect stories for the Directory involves statewide economic development offices, state and local governments, RMI and Maryland MEP partners and sponsors like WTCI, MBDA, TEDCO, CFG Bank, MEDA, MWCC and so many more!

Promotional exposure for sponsors includes online in the Directory, weekly Constant Contact emails, regular social media posts and promotions from program partners and sponsors.



Celebration of Stars Event

November 14, 2024 – Martin's West, Baltimore County

2 hours of dinner, cocktails and networking followed by a 1-hour inspirational program. 600+ attendees from Maryland's manufacturing community expected.

Maryland's Most Energizing And Uplifting Business Event!

Pledge your support of this unique Maryland manufacturing program today to start taking advantage of the extensive exposure sponsorship provides. See the Sponsorship Benefits Chart on the next page.

**Questions? Contact Stacey Smith at
stacey@RMIofmaryland.com or Call 443-844-0047**



SPONSORSHIP

	Title Sponsor \$7,500	Centerpiece Sponsor \$5,000	Specialty Cocktail Sponsor \$3,500	Specialty Mocktail Sponsor \$3,500	Signage & Printing Sponsor	Silver Sponsor \$1,600	Stars Directory Congratulatory Support With Logo \$100	Stars Directory Congratulatory Support With Name \$50
Logo included at the top of each page within the online Maryland Manufacturing Stars Directory. (No matter what page a website visitor is on within the Directory your logo will be prominently featured.)	●	●						
Logo (linked to a url of your choice) on each Star's individual story page within the Maryland Manufacturing Stars Directory (for example, if there are 150 Stars, your logo will appear on each of the 150 Star's story pages.)	●	●						
Logo featured in sidebar in online Maryland Manufacturing Stars Directory and linked to url of your choice. Note: All sponsor logos other than Title Sponsors will randomly rotate to appear on Directory pages.			●	●	●	●		
Sponsor will be included in the video being produced for showcasing at the November 14 Celebration event and hosted on RMI's website for viewing after the event.	●							
Sponsor will receive contact info (name, company, title and email) for all Stars and the individual who submitted their stories. Sponsor will also receive contact information for all Maryland Manufacturing Celebration of Stars event attendees and sponsors.	●	●						
Logo on welcome sign at the November 14 Celebration event - only Title Sponsors will be on this signage.	●							
Logo featured on stage at the November 14 Celebration event.	●							
Logo on all Celebration of Stars related Constant Contact emails distributed by RMI through November 2024.	●	●	●	●	●	●		
Logo on the 2024 Maryland Manufacturing Celebration of Stars information webpage.	●	●	●	●	●	●		
Logo on front cover of printed program to be distributed at the November 14 Celebration event.	●	●			●			
Logo on all-sponsors page in printed program to be distributed at the November 14 Celebration event.	●	●	●	●	●	●		
Logo on general sponsor signage at the November 14 Celebration event.	●	●	●	●	●	●		
Recognition from the stage during the November 17 Celebration event.	●	●	●	●	●	●		
Logo prominently featured on step-n-repeat banner at designated photo area at November 14 Celebration event.	●	●						
Two (2) complimentary tables of eight (8) for the November 14 Celebration event.	●							
One (1) complimentary table of eight (8) for the November 14 Celebration event.		●	●	●	●	●		
Logo will be worked into the design of the centerpieces.		●						
Large custom sign with specialty drink details and sponsor recognition with logo at each bar at the November 14 Celebration event.			●	●				
Logo featured in Congratulations area on the story page of the selected Star in the online Maryland Manufacturing Stars Directory.							●	
Name (in text - no logo) featured in Congratulations area on the story page of the selected Star in the online Maryland Manufacturing Stars Directory.	●							●

RMI will distribute one custom email promoting Title Sponsor to RMI's full email database between time of sponsorship commitment and December 31, 2024. Sponsor may provide custom ad for distribution or RMI will draft simple ad with info from sponsor.

Questions? Contact Stacey Smith at stacey@RMIofmaryland.com or 443-844-0047.

2024

MARYLAND MANUFACTURING

Celebration OF STARS

Recognizing People Making Meaningful
Contributions to Maryland Manufacturing



2024 Celebration of Stars Sponsorship Commitment Form

Contact Name _____

Contact Email _____ Phone _____

Organization Name _____

Indicate sponsorship level choice:

_____ Title Sponsorship \$7,500 (limited to 5 non-competing organizations) **One available**

_____ Centerpiece Sponsorship \$5,000 (exclusive – limited to 1 organization) **Sold**

_____ Specialty Cocktail Sponsor \$3,500 (exclusive - limited to 1 organization)

_____ Specialty Mocktail Sponsor \$3,500 (exclusive - limited to 1 organization)

_____ Silver Sponsorship \$1,600 (includes table of 8 for Celebration Dinner event on November 14 and promotional exposure as a Silver Sponsor prior to and at the event.)

To make a commitment to a “Star Directory Congratulatory Support” with your logo or name, email Stacey Smith at Stacey@RMlOfmaryland.com or call 443-844-0047.

Sponsor Signature _____ Date _____

Please send the completed 2024 Celebration of Stars Sponsorship Commitment Form and a high-resolution version of your company logo to stacey@RMlOfmaryland.com. Upon receipt, an invoice will be sent to you for your sponsorship.

Questions? Email stacey@RMlOfmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.