

RMI & Maryland MEP Golf Classic



Thursday, May 11, 2023 | 8:00 AM Shotgun Start

The Woodlands & Diamond Ridge Golf Courses

Title Sponsors:



CFG BANK



2023 Golf Classic Sponsorship Options & Benefits

Note: RMI/MEP are reserving two side-by-side courses for this event, The Woodlands and Diamond Ridge. A limit of 120 golfers per course, 240 total golfers, has been established. **Sponsors committed by January 31, 2022 will be given first choice of courses for their golfers.** After that date, sponsors will be given a course choice until a course reaches its 120 golfer limit. At that point, sponsor golfers will be assigned to the course with space for additional golfers.

Title Sponsorship - \$5,000 (SOLD OUT)

- Logo in event marketing - email, social media, print, website
- Company-provided flyer/brochure/swag item distributed to all golfers in swag bag at tournament (*estimated golfer count: 240*)
- Logo prominently featured on general sponsor signage at the event
- Two (2) complimentary foursomes
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- RMI will distribute one dedicated, custom email promoting Title Sponsor to RMI's full email database between time of sponsorship and December 31, 2023
- Company may have two (2) company reps and a table (provided for you at the event) during breakfast/registration and at After Party to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.
- Company will be noted as sponsor of the hole-in-one contest on one of the two courses and may have two (2) company reps and a table (provided for you at the event) at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.
- One sign with logo placed on one hole tee-off area on each of the two (2) courses
- Logo on Golf Cart signs
- Logo on Scorecards
- Logo on Welcome signage at event - only Title Sponsor will be on this signage
- One company rep will be invited to be "on stage" during prize announcements to be included in winner photos

Gold Sponsorship - \$2,500 (Limit: 5, 4 remaining)

- Logo in event marketing - email, social media, website
- Company-provided flyer/brochure/swag item distributed to all golfers in swag bag at tournament (estimated golfer count: 240)
- Logo on general sponsor signage at the event
- One (1) complimentary four-some
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- Company may have two (2) company reps and a table (provided for you at the event) during breakfast/registration and at After Party to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.
- One sign with logo placed on one hole tee-off area on each of the two (2) courses
- Logo on Scorecard for first company to commit to Gold Sponsorship; Logo on golf cart sign for 2nd, 3rd, 4th and 5th company to commit to Gold Sponsorship

Supporting Sponsorship - \$1,500 (Unlimited available)

- Logo in event marketing – email, social media, website
- Logo on general sponsor signage at the event
- Two (2) complimentary golf registrations
- One sign with logo placed on one hole tee-off area on each of the two (2) courses

EXCLUSIVE: Signage Sponsorship – Sponsoring company will design and print all tournament signs at no cost to RMI in return for the benefits listed below. (SOLD OUT)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One complimentary foursome
- Company may include its own name mention on all printed signs (e.g., Signage compliments of ABC Company)
- Company may provide a color ad to be included in the Golf Classic Sponsorship document to promote its capabilities, especially if those include providing promotional products that other sponsors can order from Signage Sponsor for RMI/MEP to insert in each golfer's goodie bag at the event
- Company may have up to two (2) company reps at a table (provided for company at the event) to promote company, distribute promotional materials, swag, etc. during the Breakfast/Registration. The two company representatives may attend the After Party at no cost.
- Email stacey@RMlofmaryland.com for signage counts and details.

EXCLUSIVE: Grand Prize for After Party Raffle Sponsorship - \$500 (SOLD OUT)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Logo on sign at raffle table announcing sponsorship of Grand Raffle Prize
- Two (2) company representatives may attend the After Party at no cost.
- One sign with logo placed on one hole tee-off area on each of the two (2) courses
- Company representative may announce and present Grand Raffle prize to winner

Beverage/Snack Cart Sponsorship - \$500 (Limit: 4 – two per course, each covering 9 holes – SOLD OUT)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event

- Logo on beverage cart signage
- **Two company representatives may do “ride-along” (on separate cart from the beverage cart) following the beverage cart to distribute beverages and snacks to golfers during the tournament.** These two company representatives may attend After Party at no cost.
- One sign with logo placed on one hole tee-off area on each of the two (2) courses

Grill at the Crossover Sponsorship (All golfers from both courses pass this area during their 18 holes of golf. This was a new addition to the 2022 event and was a VERY popular place to be.) - \$2,000 (Limit 3)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Logo on signage announcing sponsorship of complimentary grill foods at crossover point of the courses
- Two (2) complimentary golf registrations
- Company may have up to two (2) company reps at a table (provided for company at event) at the grill station to promote company, distribute promotional materials, swag, etc. The two company representatives may attend the After Party at no cost.
- One sign with logo placed on one hole tee-off area on each of the two (2) courses

EXCLUSIVE: Specialty Drinks Sponsorship (Bloody Mary’s and Mimosas during Registration/Breakfast, Orange and Grapefruit Crushes during After Party) - \$2,500 (SOLD OUT)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One complimentary foursome
- Logo on signage announcing sponsorship of complimentary Specialty Drinks during Registration/Breakfast and during After Party
- Company may have up to two (2) representatives and a table (provided for company at the event) during the Registration/Breakfast and After Party to promote company, distribute promotional materials, swag, etc. Representatives may also distribute the Specialty Drinks (Bloody Mary’s and mimosas) to golfers during registration. This is a HUGE hit with the golfers!
- One sign with logo placed on one hole tee-off area on each of the two (2) courses

Scoreboard Sponsorship - \$1,000 (Limit 2, 1 remaining)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) complimentary golf registration
- Logo on Scoreboard where team scores will be recorded for review by all attendees leading up to the After Party
- Two complimentary After Party attendee tickets
- One sign with logo placed on one hole tee-off area on each of the two (2) courses

Longest Drive (Men’s) Contest Sponsorship - \$500 (Limit 2 – 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign w/sponsor logo announcing Longest Drive Contest at tee-off of Longest Drive hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest

- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Longest Drive (Women’s) Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign w/sponsor logo announcing Longest Drive Contest at tee-off of Longest Drive hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Closest to the Pin (Men’s) Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Closest to the Pin (Women’s) Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Closest to the Pin on Par 4 Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Roll to the Hole Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Roll to the Hole Contest on tee-off area of contest hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Straightest Drive Hole Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Straightest Drive Contest on tee-off area of contest hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Longest Putt Hole Contest Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Longest Putt Contest on tee-off area of contest hole
- One (1) sign with sponsor logo on a hole of the course on which company is NOT sponsoring a hole contest
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Tee Sponsorship - \$200 (Unlimited Available)

- Company name in event marketing - email, website
- Logo on sign in tee-off area of one hole on each of the two (2) courses thus providing company exposure to ALL golfers on BOTH courses
- **Note:** Multiple Tee Sponsorships may be purchased by one company.

Questions? Contact Stacey Smith at 443-844-0047 or stacey@RMlofmaryland.com.

More info on the next page.

All 2023 Golf Classic Sponsors are invited to submit a giveaway item for inclusion in each golfer's goodie bag. The 2023 Golf Classic Signage Sponsor, Strategic Factory, can help you with your promotional product needs for this special event and others. We encourage you to consider ordering your company branded products – large or small – from this Maryland company that is once again supporting RMI's Golf Classic through sponsorship. Whether ordering items from Strategic Factory or not, if you plan to submit an item for each golfer's goodie bag, you will need 240 of the item being donated (one for each of the 240 golfers), and the items must be delivered or mailed to Strategic Factory at 11195 Dolfield Blvd, Owings Mills, MD 21117 by April 30, 2023. Any questions? Please call Stacey Smith at 443-844-0047 or email stacey@RMIOfmaryland.com.

CALLING ALL SPONSORS!

Don't miss this opportunity to include your branded swag in the goodie bags for the **RMI Golf Classic!**

Provide your own branded item to Strategic Factory no later than **March 31**, or simply call Strategic Factory, and let them do all of the work for you.

Strategic Factory not only has a team of promo product experts, but they can also offer assistance with any printing needs and ordering a wide variety of items to fit your budget in time for the event.

Please contact **Stacey Smith** at stacey@RMIOfmaryland.com or call **443-844-0047** for more information.



WATER BOTTLE
as low as \$2.25 each



BALL MARKER CLIP
as low as \$5.25 each



SUNGLASSES
as low as \$2.75 each



GOLF TOWEL
as low as \$3.95 each



COOLER BAG
as low as \$8.25 each



11195 Dolfield Blvd.
Owings Mills, MD 21117

443.548.3500
info@strategicfactory.com

STRATEGICFACTORY.COM

See next page to reserve your sponsorship.

RMI & Maryland MEP Golf Classic



Thursday, May 11, 2023 | 8:00 AM Shotgun Start

The Woodlands & Diamond Ridge Golf Courses

Title Sponsors:



CFG BANK



The Performance Company

2023 Golf Classic Sponsorship Commitment Form

Contact Name _____

Contact Title _____

Contact Email _____ Phone _____

Company/Organization/Agency Name _____

Website _____

Note: Some sponsorship levels have a limit on the number of available. All are first come, first serve.

Indicate sponsorship level choice:

- | | |
|---|--|
| <input type="checkbox"/> Title - \$5,000 – SOLD OUT | <input type="checkbox"/> Scoreboard - \$1,000 |
| <input type="checkbox"/> Gold - \$2,500 | <input type="checkbox"/> Longest Drive (Men's) - \$500 |
| <input type="checkbox"/> Supporting - \$1,500 | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Signage* - SOLD OUT | <input type="checkbox"/> Longest Drive (Women's) - \$500 |
| <input type="checkbox"/> Grand Prize for After Party Raffle - \$500 – SOLD OUT | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Beverage Cart - \$500 – SOLD OUT | <input type="checkbox"/> Closest to Pin (Men's) - \$500 |
| <input type="checkbox"/> Specialty Drinks - \$2,500 – SOLD OUT | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Grill at the Crossover - \$2,000 | <input type="checkbox"/> Closest to Pin (Women's) - \$500 |
| <input type="checkbox"/> Tee - \$200 (unlimited) | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Scoreboard - \$1,000 | <input type="checkbox"/> Longest Putt - \$500 |
| <input type="checkbox"/> Roll to the Hole Contest - \$500 | <input type="checkbox"/> Add promotional table at hole - \$250 |
| <input type="checkbox"/> Add promotional table at hole - \$250 | <input type="checkbox"/> Straightest Drive - \$500 |
| | <input type="checkbox"/> Add promotional table at home - \$250 |

* Signage Sponsorship: There is no exchange of funds involved with this sponsorship opportunity. Sponsor must be willing to design/print all Golf Classic signs at no cost to RMI/MEP in return for receiving the benefits noted on Page 2.

Sponsor Signature _____ Date _____

Email the completed 2023 Golf Classic Sponsorship Form and a vector file or high-resolution file of your company logo to stacey@RMIofmaryland.com. An invoice will be sent to you for your sponsorship upon receipt of this Form. **Questions?** Email ssmith@mdmep.org or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.