



## RMI's 2022 Champions of Maryland Manufacturing Story Category Sponsorship

Promote your company and its commitment to Maryland's manufacturing industry by supporting the 2022 Champions of Maryland Manufacturing program via a Champion Story Category Sponsorship. Sponsorship includes exposure through the 2022 Champions of Maryland Manufacturing program, including in the online [Champions Directory](#), as well as a table of eight (8) for the November 17th [Maryland Manufacturing Celebration](#) (expected attendance: 600+) and extensive promotional exposure prior to and at the event.

The Champions program highlights successes in Maryland's manufacturing eco-system to include Champions in business, education, government and the community. Champions are outstanding individuals, companies, organizations, and agencies whose exemplary efforts of manufacturing-related innovation, leadership, goodwill, growth and transformation deserve recognition.

Champions inspire others through their remarkable stories of success. RMI will collect and showcase the Champions' stories, photos and videos online in our [Champions of Maryland Manufacturing Directory](#). There is no cost for stories to be submitted in any one of these 7 categories:

- Innovation
- Workforce
- Women in Manufacturing
- Diversity & Inclusion
- Community Engagement
- Energy Efficiency & Sustainability
- International Trade

The Presenting Sponsors & Partners for the 2022 Champions of Maryland Manufacturing Program and Maryland Manufacturing Celebration are:



We invite you to join them in supporting the Champions of Maryland Manufacturing program with a \$3,000 Champions Category Sponsorship, the benefits of which are:

- One (1) table for eight (8) for the November 17 Celebration (\$1,800 value) and promotion as a Supporting Sponsor for this special event
- Logo in all Champions program emails - several monthly through November 23.
- Logo in printed program to be distributed at the November 17 Celebration event
- Logo on general sponsor signage at the November 17 Celebration event

*Sponsorship benefits continued on next page.*

- Named as sponsor of selected Champions Story Category with linked logo featured with story category description on Champions program landing page. View landing page [here](#).

Picture below illustrates where linked logo would appear, depending on which category you sponsor.



### RMI's 2022 Champions of Maryland Manufacturing Demonstrate Extraordinary Innovation, Leadership, Goodwill, Transformation and Growth

Submit your Champion story/stories today, no cost to do so. Deadline for submitting a story is September 23, 2022. View the new online Directory of 2022 Champions.

Manufacturing plays a critical role in Maryland's economy; it greatly impacts middle class jobs, our families, communities and human life itself. RMI's 2022 Champions of Maryland Manufacturing program highlights achievements in Maryland's manufacturing eco system to include Champions from business, education, government and the community. Champions are outstanding individuals, companies, organizations, and agencies whose exemplary efforts of manufacturing related innovation, leadership, goodwill, growth and transformation in 2021-2022 deserve recognition.

Champions inspire others through their remarkable stories of success. RMI will collect and showcase the Champions' stories, photos and videos online in our Champions of Maryland Manufacturing Directory. As you can see from the logos featured on this page and within the Directory, we are proudly partnering with some of Maryland's leading business organizations on this year's program. They will be helping us collect and share stories.

Additionally, on November 17, 2022, the Champions and the 2022 Grand Champion, Dr. Mike Galazzo, RMI President, will be recognized at the Maryland Manufacturing Celebration at Martin's West from 5-8:30 PM.

*NOTE: This program is NOT limited to manufacturers. Individuals, companies, organizations, agencies and academic/training entities whose exemplary efforts in support of Maryland's manufacturing industry deserve recognition, are eligible to be featured as a Champion of Maryland Manufacturing. Read on for details.*

We invite you to submit your story or the story of an individual, company, organization, agency or academic/training entity who deserves recognition for their exemplary manufacturing-related efforts in any one of these seven areas:

- ➔ **Innovation:** Stories of new and creative approaches to manufacturing – including product development (e.g., pharmaceuticals), technology development, digital transformation within a company, process and supply chain management and more.
- ➔ **Workforce:** Stories highlighting ways manufacturers and industry stakeholders have implemented new processes, tool or incentives to train, retain and attract manufacturing workers.
- ➔ **Women in Manufacturing:** Recognizing women who have achieved greatness in the course of their careers in manufacturing and individuals, organizations and programs that support, promote, inspire and/or advocate for women in the manufacturing industry.
- ➔ **Diversity & Inclusion:** Stories highlighting efforts that embrace individual differences and create systemic, cultural, and/or behavioral change towards diversity and inclusion in the manufacturing workplace and in access by diverse manufacturing entrepreneurs and leadership to business resources and opportunities for success.
- ➔ **Community Engagement:** Stories highlighting how manufacturers and manufacturing industry stakeholders are giving back to the Maryland communities in which they work.
- ➔ **Energy Efficiency & Sustainability:** Stories of efforts by manufacturers – or efforts of service providers assisting manufacturers – in making substantial changes to their operations to reduce electricity costs and become more sustainable.
- ➔ **International Trade – Import/Export:** Recognizing those who have developed/implemented programs, incentives, tools and resources to foster international trade success in the manufacturing sector (e.g., business attraction, business growth, new business opportunities, cost savings, business connections/introductions, etc.), as well as those who have experienced international trade success (e.g., business growth, increased profitability, cost savings, new partnerships, etc.) as a result of their own efforts and/or the efforts and assistance of others in the process.

Deadline to submit a Champion story is Friday, September 23rd. See below for Frequently Asked Questions, including how Champions will be recognized.

Questions? Contact Stacey Smith at 443-844-0047 or [stacey@RMIMaryland.com](mailto:stacey@RMIMaryland.com).

Who is eligible to be recognized as a 2022 Champion of Maryland Manufacturing?

When & how to be recognized as a Champion

How and when will the 2022 Champions of Maryland Manufacturing be announced and their stories shared?

Submit Story of a Champion

View Champions Directory

We have created a few brief Champions program video tutorials for you:

- How to Submit Your Champions Story, [watch video here](#)
- How to Use the Online Champions of Maryland Manufacturing Directory, [watch video here](#)

Leading Sponsors/Partners



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Sponsorship benefits continued on next page.

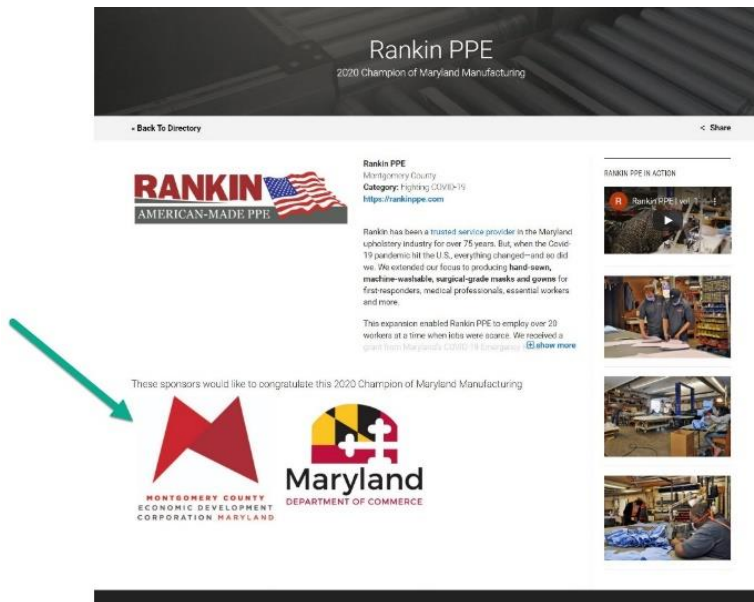
- Linked logo in right sidebar area of online Champions Directory. View Directory [here](#). Note: All Champions program sponsor logos will rotate among the Directory pages.

Photo below indicates area where logo would appear.



- Linked logo as Congratulatory Sponsor on every Champion story page of all Champions in the story category you choose to sponsor.

Photo below indicates Congratulatory area where your logo would appear on each Champion story page for all stories submitted in your selected story category.



RMI will be actively promoting the 2022 Champions program and the Celebration event from March through December 2022. Thus, your sponsorship benefits begin when you make the commitment to supporting the event and last through December 31, 2022. Additionally, the 2022 Champions Directory will be prominently featured on RMI’s website through 2023. That’s incredible exposure at any sponsorship level.

