

# Using Social Media For Talent Attraction For Manufacturers



## “Using Social Media For Talent Attraction For Maryland Manufacturers” Program Sponsorship Form

On April 18<sup>th</sup> from 8:30-10:30 AM, Regional Manufacturing Institute of Maryland (RMI) will be hosting an important workforce related program for Maryland manufacturers. Finding qualified talent continues to be their #1 need. Through this program, social media experts and users will share ideas and success stories for using social media to attract talent to jobs in Maryland manufacturing. The program has been designed with networking time built in and a panel discussion that will actively engage the attendees.

This is an IN-PERSON program. It is not being webcast or recorded. Attendance is limited to up to 2 representatives from Maryland manufacturing companies. Non-manufacturing companies/organizations may only attend via sponsorship. Sponsorship is a great way to get face-to-face with some of Maryland’s leading manufacturers!

**In return for support of this program in the amount of \$750, sponsor will receive the following benefits:**

- Logo/company name on event registration page, email marketing and social media promotions
- 1 complimentary event registration to be able to be in the room with the manufacturers who register to attend
- Recognition announcement as sponsor at the event

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

Company/Organization/Agency Name \_\_\_\_\_

Website \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send the completed Sponsorship Form and a high- resolution version of your company logo to [stacey@RMlofmaryland.com](mailto:stacey@RMlofmaryland.com). An invoice will be sent to you for your sponsorship upon receipt of this Agreement unless you have already registered and paid as a sponsor via the event registration process. **Questions? Email [stacey@RMlofmaryland.com](mailto:stacey@RMlofmaryland.com) or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.**