



2022 Champions & Celebration of Maryland Manufacturing Sponsorship

Highlight your commitment, involvement and support of Maryland’s manufacturing industry by sponsoring this special edition of the Champions program that will include an online Directory and an in-person Celebration event.

Manufacturing plays a critical role in Maryland’s economy; it greatly impacts middle class jobs, our families, communities and human life itself. **RMI’s 2022 Champions of Maryland Manufacturing** will tell the stories of the people, companies, organizations and agencies who make up our Maryland manufacturing eco-system and have distinguished themselves through their efforts of manufacturing-related innovation, leadership, goodwill, transformation, inspiration and growth in **2021-2022** in any of these seven areas:

- Community Engagement
- Digital Transformation
- Diversity & Inclusion
- Women in Manufacturing
- Energy Efficiency & Sustainability
- International Trade
- Workforce

How we will showcase the 2022 Champions of MD Manufacturing and Program Sponsors

RMI has developed an incredible online **Champions of Maryland Manufacturing Directory** to honor and celebrate the 2022 Champions. It houses stories, photos and videos on each Champion and will be promoted through RMI and partner media channels throughout 2022. In addition, we will bring the 2022 Champions and hundreds of manufacturing stakeholders together for a **grand celebration event at Martin’s West on November 17th** (expected attendance 600+).

Sponsorships include complimentary registrations and sponsor promotions at the Celebration of Maryland Manufacturing event at Martin’s West as well as exposure through the online Champions Directory, email and social media. RMI and our Champions Partners will be actively promoting the 2022 Champions program through December 2022. Thus, your 2022 Champions sponsorship benefits begin when you make the commitment to supporting the event and last through December 31, 2022. Additionally, the 2022 Champions Directory will be featured on RMI’s website through 2023. That’s incredible exposure at any sponsorship level. Here are sponsorship details:

Presenting Sponsorship - \$7,500 (limited to 5 non-competing entities) – 3 SOLD, 2 REMAINING

- Logo (linked to a url of your choice) on the 2022 Champions of MD Manufacturing webpage
- Logo included in the online Champions Directory page banner - the image at the top of the main Champions Directory page and each subsequent page within it – which means no matter what page a website visitor is on within the Directory your logo will be prominently featured.

- Logo (linked to a url of your choice) on each Champion's individual story page within the 2022 Champions of MD Manufacturing Directory (For example, if there are 150 Champions, your logo will appear on each of the 150 Champion's story pages.)
- Sponsor will be included in the video being produced for showcasing at the November 17 Celebration event and that will be hosted on RMI's website for viewing after the event
- Logo on welcome sign at the November 17 Celebration event - only Presenting Sponsors will be on this signage
- Logo in printed program to be distributed at the November 17 Celebration event
- Logo prominently featured on general sponsor signage at the November 17 Celebration event
- Recognition from the stage during the November 17 Celebration event
- Logo prominently featured on step-n-repeat banner at designated area for guests to have photos taken by professional photographer
- Two (2) complimentary tables of eight (8) for the November 17 Celebration event
- RMI will distribute one custom email promoting Presenting Sponsor to RMI's full email database between time of sponsorship commitment and December 31, 2022. Sponsor may provide custom ad for distribution or RMI will draft simple ad with info from sponsor.
- Sponsor will receive contact info (name, company, title, website and email) for all Champions (There were 148 Champion stories submitted in 2020.)
- Logo linked to url of your choice in Champions related emails distributed by RMI
- Logo included in email graphic being sent from RMI to Partners for distribution to their email databases and on social media
- Complimentary RMI membership through 12/31/2022, if applicable

Gold Sponsorship - \$3,500 (limit: 5)

- Logo (linked to a url of your choice) on the 2022 Champions of MD Manufacturing webpage
- Logo included in the online Champions Directory page banner - the image at the top of the main Champions Directory page and each subsequent page within it – which means no matter what page a website visitor is on within the Directory your logo will be prominently featured
- Logo (linked to a url of your choice) on each Champion's individual story page within the 2022 Champions of MD Manufacturing Directory (for example, if there are 150 Champions, your logo will appear on each of the 150 Champion's story pages.)
- Logo in printed program to be distributed at the November 17 Celebration event
- Logo prominently featured on general sponsor signage at the November 17 Celebration event
- Sponsor will be recognized for its support from the stage during the November 17 Celebration event
- One (1) complimentary table of eight (8) for the November 17 Celebration event
- Logo linked to url of your choice in Champions related emails distributed by RMI
- Complimentary RMI membership through 12/31/2022, if applicable

Specialty Cocktail Sponsorship - \$3,500 (limit: 1) - *SOLD*

- Logo (linked to a url of your choice) on the 2022 Champions of MD Manufacturing webpage
- Logo included in the online Champions Directory page banner - the image at the top of the main Champions Directory page and each subsequent page within it – which means no matter what page a website visitor is on within the Directory your logo will be prominently featured

- Logo (linked to a url of your choice) on each Champion’s individual story page within the 2022 Champions of MD Manufacturing Directory (for example, if there are 150 Champions, your logo will appear on each of the 150 Champion’s story pages.)
- Logo on custom Specialty Drink Sponsor signage at each bar at the November 17 Celebration event
- Logo in printed program to be distributed at the November 17 Celebration event
- Logo prominently featured on general sponsor signage at the November 17 Celebration event
- Recognition for its support from the stage during the November 17 Celebration event
- One (1) complimentary table of eight (8) for the November 17 Celebration event
- Logo linked to url of your choice in Champions related emails distributed by RMI
- Complimentary RMI membership through 12/31/2022, if applicable

Silver Sponsorship - \$2,000 (unlimited)*

- Logo on the main 2022 Champions of MD Manufacturing website page
- Your logo featured in sidebar on Champions Directory page and linked to a url of your choice.
Note: All Silver Sponsor logos will randomly rotate to appear on Champions Directory pages.
- Logo in printed program to be distributed at the November 17 Celebration event
- Logo on general sponsor signage at the November 17 Celebration event
- One (1) complimentary table of eight (8) for the November 17 Celebration event
- Your logo featured in Champions related emails distributed by RMI

** For economic development agencies that opt for the Silver Sponsorship, the agency logo - linked to url of your choice - will be featured in the online Champions Directory on the individual story page of each Champion from your county/region.*

See next page for Sponsorship Commitment Form.



2022 Champions & Celebration of Maryland Manufacturing Sponsorship Commitment Form

Contact Name _____

Contact Email _____ Phone _____

Company/Organization/Agency Name _____

Website _____

Indicate sponsorship level choice:

- _____ Presenting Sponsorship \$7,500 (*limit 5*)
- _____ Gold Sponsorship \$3,500 (*limit 5*)
- _____ Specialty Cocktail Sponsor \$3,500 (*limit 1*)
- _____ Silver Sponsorship \$2,000 (*unlimited*)

Sponsor Signature _____ Date _____

Please send the completed 2022 Champions & Celebration of Maryland Manufacturing Sponsorship Commitment Form and a high-resolution version of your company logo to stacey@RMIOfmaryland.com. An invoice will be sent to you for your sponsorship upon receipt.

Questions? Email stacey@RMIOfmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.