



RMI
GOLF CLASSIC

CONTESTS • RAFFLES • PRIZES

Calling All Golfers!

Thursday, May 12, 2022 | 8:00 AM Shotgun Start

The Woodlands Golf Course | Baltimore County
Register & Sponsor Today!

Title Sponsors:
North American MILLWRIGHT
The Performance Company



www.RMIofmaryland.com

RMI 2022 Golf Classic Sponsorship Options & Benefits

Note: RMI is reserving two side-by-side courses for this event, The Woodlands and Diamond Ridge. A limit of 120 golfers per course, 240 total golfers, has been established. **Sponsors committed by January 31, 2022 will be given first choice of courses for their golfers.** After that date, sponsors will be given a course choice until a course reaches its 120 golfer limit. At that point, sponsor golfers will be assigned to the course with space for additional golfers.

Title Sponsorship - \$5,000 **(SOLD OUT – CFG Bank and North American Millwright)**

- Logo in event marketing - email, social media, print, website
- Company-provided flyer/brochure/swag item distributed to all golfers in swag bag at tournament (*estimated golfer count: 240*)
- Logo prominently featured on general sponsor signage at the event
- Two (2) complimentary four-somes (*\$1,200 value*)
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- Complimentary 12-month RMI membership, if applicable (*\$495 value*)
- RMI will distribute one dedicated, custom email promoting Title Sponsor to RMI's full email database between time of sponsorship commitment and tournament date
- Company may have two (2) company reps and a table (provided for you at the event) during breakfast/registration and at After Party to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost. (*\$100 value*)
- Company will be noted as sponsor of the hole-in-one contest on one of the two courses and may have two (2) company reps and a table (provided for you at the event) at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost. (*\$100 value*)
- One sign with logo placed on three (3) tee-off areas on each of the two (2) courses (*\$450 value*)
- Logo on Golf Cart signs
- Logo on Scorecards
- Logo on Welcome signage at event - only Title Sponsor will be on this signage
- One company rep will be invited to be "on stage" during prize announcements to be included in winner photos

Gold Sponsorship - \$2,500 (Limit: 5)

- Logo in event marketing - email, social media, website
- Company-provided flyer/brochure/swag item distributed to all golfers in swag bag at tournament (*estimated golfer count: 240*)
- Logo on general sponsor signage at the event
- One (1) complimentary four-some (\$600 value)
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- Complimentary 12-month RMI membership, if applicable (*\$495 value*)
- Company may have two (2) company reps and a table (provided for you at the event) during breakfast/registration and at After Party to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost. (*\$100 value*)
- One sign with logo placed on three (3) tee-off areas on each of the two (2) courses (*\$450 value*)
- Logo on Scorecard for first company to commit to Gold Sponsorship; Logo on golf cart sign for 2nd, 3rd, 4th and 5th company to commit to Gold Sponsorship

Supporting Sponsorship - \$1,500 (Unlimited available)

- Logo in event marketing – email, social media, website
- Logo on general sponsor signage at the event
- Two (2) complimentary golf registrations (*\$300 value*)
- One sign with logo placed on two (2) tee-off areas on each of the two (2) courses (*\$300 value*)

EXCLUSIVE: Signage Sponsorship – Sponsoring company will design and print all tournament signs at no cost to RMI in return for the benefits listed below. (SOLD – Strategic Factory)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Two (2) complimentary golf registrations (*\$300 value*)
- Company may include its own name mention on all printed signs (e.g., Signage compliments of ABC Company)
- Company may provide a color ad to be included in the Golf Classic Sponsorship document to promote its capabilities, especially if those include providing promotional products that other sponsors can order from Signage Sponsor for RMI to insert in each golfer's goodie bag at the event
- Company may have up to two (2) company reps at a table (provided for company at the event) to promote company, distribute promotional materials, swag, etc. during the Breakfast/Registration. The two company representatives may attend the After Party at no cost.
- Email stacey@RMIofmaryland.com for signage counts and details.

EXCLUSIVE: Grand Prize for After Party Raffle Sponsorship - \$500 (Limit: 1)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Logo on sign at raffle table announcing sponsorship of Grand Raffle Prize
- Two (2) company representatives may attend the After Party at no cost. (*\$100 value*)
- Company representative may announce and present Grand Raffle prize to winner

Beverage Cart Sponsorship - \$500 (Limit: 4 – two per course, each covering 9 holes)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event

- Logo on beverage cart signage
- **Two company representatives may do “ride-along” (on separate cart from the beverage cart) following course-provided beverage cart to distribute beverages and snacks to golfers during the tournament.** These two company representatives may attend After Party at no cost. *(\$100 value)*
- One sign with logo placed on one (1) tee-off area on each of the two (2) courses *(\$150 value)*

EXCLUSIVE: Boozy Breakfast Sponsorship - \$2,000 (Limit 1)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Logo on signage announcing sponsorship of breakfast
- Two (2) complimentary golf registrations *(\$300 value)*
- Company will be promoted as sponsor of the complimentary Bloody Mary’s and Mimosas during registration and breakfast and may have up to two (2) company reps distributing beverages. The two company representatives may attend the After Party at no cost. *(\$100 value)*
- Complimentary 12-month RMI membership, if applicable *(\$495 value)*
- One sign with logo placed on one (1) tee-off area on each of the two (2) courses *(\$150 value)*

EXCLUSIVE: Grill at the Crossover Sponsorship - \$2,000 (Limit 1)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Logo on signage announcing sponsorship of complimentary grill foods at crossover point of the two courses
- Two (2) complimentary golf registrations *(\$300 value)*
- Company may have up to two (2) company reps at the grill station distributing grill foods and may have table (provided for company at event) to promote company, distribute promotional materials, swag, etc. The two company representatives may attend the After Party at no cost. *(\$100 value)*
- Complimentary 12-month RMI membership, if applicable *(\$495 value)*
- One sign with logo placed on one (1) tee-off area on each of the two (2) courses *(\$150 value)*

EXCLUSIVE: After-Party & Orange Crush Bar Sponsorship - \$2,000 (Limit 1)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Two (2) complimentary golf registrations *(\$300 value)*
- Logo on signage announcing sponsorship of After Party and complimentary orange crushes
- Complimentary 12-month RMI membership, if applicable *(\$495 value)*
- Company will be promoted as sponsor of the complimentary Orange Crush Bar during the After Party and may have up to two (2) representatives and a table (provided for company at the event near the Orange Crush Bar) to promote company, distribute promotional materials, swag, etc. *(\$100 value)*
- One sign with logo placed on one (1) tee-off area on each of the two (2) courses *(\$150 value)*

EXCLUSIVE: Scoreboard Sponsorship - \$1,000 (Limit 1)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) complimentary golf registration *(\$150 value)*
- Logo on Scoreboard where team scores will be recorded for review by all attendees leading up to the After Party

- Two additional complimentary After Party attendee tickets (\$100 value)
- One sign with logo placed on one (1) tee-off area on each of the two (2) courses (\$150 value)

Longest Drive (Men's) Sponsorship - \$500 (Limit 4 – 2 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Longest Drive Contest on tee-off area of Longest Drive hole on course
- Sponsor to announce winner and hand out prize at After Party
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Longest Drive (Women's) Sponsorship - \$500 (Limit 4: 2 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- One (1) sign with sponsor logo announcing Longest Drive Contest on tee-off area of Longest Drive hole on course
- Sponsor to announce winner and hand out prize at After Party
- **Note: For an additional \$250**, sponsor may have two representatives and a table at designated hole to promote company, distribute promotional materials, swag, etc. The two company representatives may attend After Party at no cost.

Closest to the Pin (Men's) Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Sponsor to announce winner and hand out prize at After Party
- One (1) sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course

Closest to the Pin (Women's) Sponsorship - \$500 (Limit 2: 1 per course)

- Logo in event marketing - email, social media, website
- Logo on general sponsor signage at the event
- Sponsor to announce winner and hand out prize at After Party
- One (1) sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course

Tee Sponsorship - \$150 (Unlimited Available)

- Company name in event marketing - email, website
- Logo on sign in tee-off area of one (1) hole on **each course thus providing company exposure to ALL golfers on BOTH courses**
- **Note:** Multiple Tee Sponsorships may be purchased by one company.

Questions? Contact Stacey smith at 443-844-0047 or stacey@RMlofmaryland.com.

More info on the next page.

All 2022 Golf Classic Sponsors are invited to submit a giveaway item for inclusion in each golfer's goodie bag. The 2022 Golf Classic Signage Sponsor, Strategic Factory, can help you with your promotional product needs for this special event and others. We encourage you to consider ordering your company branded products – large or small – from this Maryland company that is once again supporting RMI's Golf Classic through sponsorship.

CALLING ALL SPONSORS!

Don't miss this opportunity to include your branded swag in the goodie bags for the RMI Golf Classic!

Provide your own branded item to **Strategic Factory** no later than **April 13**, or simply call **Strategic Factory**, and let them do all of the work for you.

Strategic Factory not only has a team of promo product experts, but they can also offer assistance with any printing needs and ordering a wide variety of items to fit your budget in time for the event.

Please contact **Stacey Smith** at stacey@RMIOfmaryland.com or call **443-844-0047** for more information.



WATER BOTTLE
starting at \$1.49 each



BALL MARKER CLIP
as low as \$5.05 each



SUNGLASSES
as low as \$3.10 each



GOLF TOWEL
as low as \$3.60 each



COOLER
as low as \$1.98 each



11195 Dolfield Blvd.
Owings Mills, MD 21117

443-548-3500
info@strategicfactory.com



See next page to reserve your sponsorship.



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RMI 2022 Golf Classic Sponsorship Commitment Form

Contact Name _____

Contact Title _____

Contact Email _____ Phone _____

Company/Organization/Agency Name _____

Website _____

Note: Some sponsorship levels have a limit on the number of sponsorships available for this event. All are first come, first serve.

Indicate sponsorship level choice:

- | | |
|---|--|
| <input type="checkbox"/> Title - \$5,000 | <input type="checkbox"/> Scoreboard - \$1,000 |
| <input type="checkbox"/> Gold - \$2,500 | <input type="checkbox"/> Longest Drive (Men's) - \$500 |
| <input type="checkbox"/> Supporting - \$1,500 | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Signage* | <input type="checkbox"/> Longest Drive (Women's) - \$500 |
| <input type="checkbox"/> Grand Prize for After Party Raffle - \$500 | <input type="checkbox"/> Add promotion table at hole - \$250 |
| <input type="checkbox"/> Beverage Cart - \$500 | <input type="checkbox"/> Closest to Pin (Men's) - \$500 |
| <input type="checkbox"/> Boozy Breakfast - \$2,000 | <input type="checkbox"/> Closest to Pin (Women's) - \$500 |
| <input type="checkbox"/> Grill at the Crossover - \$2,000 | <input type="checkbox"/> Tee - \$150 (unlimited) |
| <input type="checkbox"/> After-Party & Orange Crush Bar - \$2,000 | |

* Signage Sponsorship: There is no exchange of funds involved with this sponsorship opportunity. Sponsor must be willing to design/print all Golf Classic signs at no cost to RMI in return for receiving the sponsorship benefits noted on Page 2.

If our selected sponsorship includes complimentary golf registrations, this is the course on which we prefer our golfers to play (select one): No Preference The Woodlands Diamond Ridge

Sponsor Signature _____ Date _____

Email the completed 2021 RMI Golf Classic Sponsorship Form and a high-resolution version of your company logo (JPG, TIFF or PNG file format) to stacey@RMIofmaryland.com. An invoice will be sent to you for your sponsorship upon receipt of this Form. **Questions?** Email stacey@RMIofmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.