



RMI 2021 Golf Classic Sponsorship Options & Benefits

Title Sponsorship - \$5,000 **[SOLD OUT – CFG Bank and North American Millwright]**

- Logo in event marketing and on event registration page
- Company-provided flyer/brochure/swag item distributed to all golfers in swag bag at tournament (*estimated golfer count: 240*)
- Logo prominently featured on general sponsor signage at the event
- Two (2) complimentary four-somes (\$1,000 value)
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- Complimentary 12-month RMI membership, if applicable (\$425 value)
- RMI will distribute one dedicated, custom email promoting Title Sponsor to RMI's full email database between time of sponsorship commitment and tournament date
- One sign with logo placed on five (5) tee-off areas on course (if registrations warrant second course, signage will also be placed on second course); one sign with logo on five (5) putting green areas on course (if registrations warrant second course, signage will also be placed on second course) (\$1,000 value for one course, \$2,000 value for two courses)
- Logo on Golf Cart signs
- Logo on Scorecards
- Logo on Welcome signage at event - only Title Sponsor will be on this signage
- Company representative(s) to announce tournament winners, except Longest Drive and Closest to the Pin which will be announced by respective sponsors
- Reserved seating at After-Party

Gold Sponsorship - \$2,500 **(Limit: 5)**

- Logo in event marketing and on event registration page
- Company-provided flyer/brochure/swag item distributed to all golfers in swag bag at tournament (*estimated golfer count: 240*)
- Logo on general sponsor signage at the event
- One (1) complimentary four-some (\$500 value)
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- Complimentary 12-month RMI membership, if applicable (\$425 value)

- One sign with logo placed on two (2) tee-off areas on course (if registrations warrant second course, signage will also be placed on second course); one sign with logo on two (2) putting green areas on course (if registrations warrant second course, signage will also be placed on second course) (\$400 value for one course, \$800 value for two courses)
- Logo on Scorecard for first company to commit to Gold Sponsorship
- Logo on golf cart sign for 2nd, 3rd, 4th and 5th company to commit to Gold Sponsorship
- One representative of company to hand out prizes (announced by Title Sponsor) except Longest Drive and Closest to the Pin (to be announced and handed out by respective sponsors)

Supporting Sponsorship - \$1,500 (Unlimited available)

- Logo in event marketing
- Logo on general sponsor signage at the event
- Two (2) complimentary golf registrations (\$250 value)
- One sign with logo placed on two (2) tee-off areas on course (if registrations warrant second course, signage will also be placed on second course); one sign with logo on two (2) putting green area on course (if registrations warrant second course, signage will also be placed on second course) (\$400 value for one course; \$800 value for two courses)

EXCLUSIVE: Signage Sponsorship – Sponsoring company would design and print all tournament signs at no cost to RMI in return for the benefits listed below. (Limit - 1)

- Logo in event marketing and on event registration page
- Logo on general sponsor signage at the event
- Two (2) complimentary golf registrations (\$250 value)
- Company may include its own name mention on all printed signs (e.g., Signage compliments of ABC Company)
- Complimentary 12-month RMI membership, if applicable (\$425 value)
- Email stacey@RMIOfMaryland.com for signage counts and details

*** See RMI for signage specs.**

Beverage Cart Sponsorship - \$1,000 (Limit: 4 – two per course, each covering 9 holes)

- Logo in event marketing
- Logo on general sponsor signage at the event
- Logo on beverage cart signage
- Two company representatives may do ride-along (on separate cart) with course-provided beverage cart to distribute beverages and snacks to golfers during the tournament. Company representatives may attend After Party at no cost. (\$150 value)
- One sign with logo placed on one (1) tee-off area on course; one sign with logo on one (1) putting green area on course (\$200 value)

EXCLUSIVE: Breakfast Sponsorship - \$1,000 (Limit 1)

- Logo in event marketing
- Logo on general sponsor signage at the event
- Logo on signage announcing sponsorship of breakfast
- One (1) complimentary golf registration (\$150 value)

- One sign with logo placed on two (2) tee-off areas on course (if registrations warrant second course, signage will also be placed on second course); one sign with logo on two (2) putting green areas on course (if registrations warrant second course, signage will also be placed on second course) *(\$400 value for one course, \$800 value for two courses)*

After-Party Sponsorship - \$1,000 *(Limit 3)*

- Logo in event marketing
- Logo on general sponsor signage at the event
- One (1) complimentary golf registration *(\$150 value)*
- Logo on signage announcing sponsorship of after-party
- One sign with logo placed on one (1) tee-off area on course (if registrations warrant second course, signage will also be placed on second course); one sign with logo on one (1) putting green area on course (if registrations warrant second course, signage will also be placed on second course) *(\$200 value for one course, \$400 value for two courses)*

EXCLUSIVE: Scoreboard Sponsorship - \$1000 *(Limit 1)*

- Logo in event marketing
- Logo on general sponsor signage at the event
- One (1) complimentary golf registration *(\$150 value)*
- Logo on Scoreboard where team scores will be recorded for review by all attendees leading up to the After Party
- One sign with logo placed on one (1) tee-off area on course (if registrations warrant second course, signage will also be placed on second course); one sign with logo on one (1) putting green area on course (if registrations warrant second course, signage will also be placed on second course) *(\$200 value for one course, \$400 value for two courses)*

Longest Drive (Men's) Sponsorship - \$500 *(Limit 2: one per course)*

- Logo in event marketing
- Logo on general sponsor signage at the event
- One sign with sponsor logo announcing Longest Drive Contest on tee-off area of Longest Drive hole on course *(\$100 value)*
- Sponsor to announce winner and hand out prize at After party
- **Note:** For an additional \$250, sponsor may set up table at hole and promote company, distribute promotional materials, swag, etc. One company representative may attend After Party at no cost. *(\$75 value)* Additional attendees may register to attend for \$75 each.

Longest Drive (Women's) Sponsorship - \$500 *(Limit 2: one per course)*

- Logo in event marketing
- Logo on general sponsor signage at the event
- One sign with sponsor logo announcing Longest Drive Contest on tee-off area of Longest Drive hole on course *(\$100 value)*
- Sponsor to announce winner and hand out prize at After Party

- **Note:** For an additional \$250, sponsor may set up table at hole and promote company, distribute promotional materials, swag, etc. One company representative may attend After Party at no cost. (\$75 value) Additional attendees may register to attend for \$75 each.

Closest to the Pin (Men's) Sponsorship - \$500 *(Limit 2: one per course)*

- Logo in event marketing
- Logo on general sponsor signage at the event
- Sponsor to announce winner and hand out prize at After Party
- One sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course (\$100 value)
- **Note:** For an additional \$250, sponsor may set up table at hole and promote company, distribute promotional materials, swag, etc. One company representative may attend After Party at no cost. (\$75 value) Additional attendees may register to attend for \$75 each.

Closest to the Pin (Women's) Sponsorship - \$500 *(Limit 2: one per course)*

- Logo in event marketing
- Logo on general sponsor signage at the event
- Sponsor to announce winner and hand out prize at After Party
- One sign with sponsor logo announcing Closest to the Pin Contest on tee-off area of Closest to the Pin hole on course (\$100 value)
- **Note:** For an additional \$250, sponsor may set up table at hole and promote company, distribute promotional materials, swag, etc. One company representative may attend After Party at no cost. (\$75 value) Additional attendees may register to attend for \$75 each.

Tee Sponsorship - \$100 *(Unlimited Available)*

- Logo in event marketing
- Logo featured on tee-off area of one (1) hole on one (1) course.
- **Note:** Multiple Tee Sponsorships may be purchased by one company. Should registrations warrant a second course, company will need to purchase additional Tee Sponsorship(s) in order to be featured on a hole/holes on the second course.

Greens Sponsorship - \$100 *(Unlimited Available)*

- Logo in event marketing
- Logo featured at putting green area of one (1) hole on one (1) course.
- **Note:** Multiple Greens Sponsorships may be purchased by one company. Should registrations warrant a second course, company will need to purchase additional Greens Sponsorship(s) in order to be featured on a hole/holes on the second course.

See next page (Page 5) to reserve your sponsorship.



CONTESTS • RAFFLES • PRIZES

Calling All Golfers!

Thursday, May 13, 2021 | 8:00 AM Shotgun Start

The Woodlands Golf Course | Baltimore County

Register & Sponsor Today!



www.RMIofmaryland.com/2021golfclassic

RMI 2021 Golf Classic Sponsorship Commitment Form

Contact Name _____

Contact Title _____

Contact Email _____ Phone _____

Company/Organization/Agency Name _____

Website _____

Note: Some sponsorship levels have a limit on the number of sponsorships available for this event. All sponsorships are first-come, first serve.

Indicate sponsorship level choice:

- | | |
|---|---|
| _____ Title - \$5,000 (limit: 2 sponsors) | _____ Scoreboard - \$1,000 (limit: 1) |
| _____ Gold - \$2,500 (limit: 5 sponsors) | _____ Longest Drive (Men's) - \$500 (limit: 2) |
| _____ Supporting - \$1,500 (unlimited sponsors) | _____ Longest Drive (Women's) - \$500 (limit: 2) |
| _____ Beverage Cart - \$1,000 (limit: 4 sponsors) | _____ Closest to Pin (Men's) - \$500 (limit: 2) |
| _____ Breakfast - \$1,000 (limit: one sponsor) | _____ Closest to Pin (Women's) - \$500 (limit: 2) |
| _____ After Party - \$1,000 (limit: 3 sponsors) | _____ Tee - \$100 (unlimited sponsors) |
| _____ Signage* (limit: 1 sponsor) | _____ Green - \$100 (unlimited sponsors) |

* Signage Sponsorship: There is no exchange of funds involved with this sponsorship opportunity. Instead, Sponsor must be willing to design/print all Golf Classic signs at no cost to RMI in return for receiving the sponsorship benefits noted on Page 2.

Sponsor Signature _____ Date _____

Email the completed 2021 RMI Golf Classic Sponsorship Form and a high-resolution version of your company logo (JPG, TIFF or PNG file format) to stacey@RMIofmaryland.com. An invoice will be sent to you for your sponsorship upon receipt of this Form. **Questions?** Email stacey@RMIofmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.