



2020 Champions of Maryland Manufacturing Sponsorship Details & Commitment Form

Manufacturing plays a critical role in Maryland’s economy; it greatly impacts middle class jobs, our families, communities and human life itself. In these challenging times, a new reality is emerging across Maryland, defining the future of Maryland manufacturing.

RMI’s 2020 Champions of Maryland Manufacturing will “tell the stories” of many of the challenges and successes in overcoming them. These stories become the beacons of change for how we are finding our way. Champions are the people, companies, organizations, and agencies who make up our Maryland manufacturing eco-system who have distinguished themselves through their efforts of manufacturing-related innovation, leadership, goodwill, transformation and/or resilience in **2019-2020** in any of these six areas:

- Fight Against COVID-19 for Manufacturing
- Innovation
- Workforce
- Resiliency
- Diversity & Inclusion
- Community Engagement
- Energy Efficiency & Sustainability

RMI has developed an incredible online Champions of Maryland Manufacturing Directory to honor and celebrate our 2020 Champions. It houses stories, photos and videos on each Champion which will be promoted through RMI and partner media channels. You can [view the Directory here](#).

Highlight your commitment, involvement and support of Maryland’s manufacturing industry by sponsoring this special edition of the Champions program!

Sponsorship details and benefits are as follows. You can view a brief video tutorial on Sponsorship and where/how sponsors are promoted online [here](#). *Note: RMI and our Champions Partners will be actively promoting the 2020 Champions program from July through December 2020. Thus, sponsorship benefits are through December 31, 2020. To view complete 2020 Champions of Maryland Manufacturing program details, [click here](#).*

Title Sponsorship - \$2,500 (limited to 10)

- Your logo featured on Champions Directory page banner which is the image at the top of the main Champions Directory page and each subsequent page within it. View Champions Directory [here](#).

- Your logo featured in sidebar on [Champions Directory page](#) and linked to a page where you can tell your own “story” of efforts/support for/product or service related to manufacturing industry. All sponsor logos with page link will randomly appear on Champions Directory pages.
- Your company logo in Champions related emails distributed by RMI
- Monthly sponsor social media post from RMI (through December)
- RMI Website Sponsorship which features your company logo, on RMI spotlight for 12 months
- Complimentary RMI membership (\$300 value) through 12/31/2020, if applicable

Supporting Sponsorship - \$1,000 (unlimited)

- Your logo featured in sidebar on Champions Directory page and linked to a page where you can tell your own “story” of efforts/support for/product or service related to manufacturing industry. View Champions Directory [here](#). Note: All sponsor logos with page link will randomly appear on Champions Directory pages.
- Your logo featured in Champions related emails distributed by RMI
- Complimentary RMI membership through 12/31/2020, if applicable

Regional Champions Congratulatory Sponsorship (e.g., economic development offices, Chambers of Commerce, other nonprofit business organizations) - **\$500**

- Your congratulatory ad featured on **all** Champions’ story pages in the Champions Directory **from your county/region**. View Champions Directory [here](#). Note: Ad must be provided to RMI from sponsor. Champions Congratulatory sponsorship opportunities are also being offered for businesses and non-regional organizations (see below), and there is a limit of three Congratulatory sponsor ads per Champion story page.
- Complimentary RMI membership through 12/31/2020, if applicable

General Champions Congratulatory Sponsorship (for businesses and non-regional organizations and agencies) - **\$500**

- Your ad on individual Champion Story page for up to 5 Champions of your choice in the Champions Directory. View Champions Directory [here](#). Note: Ad must be provided to RMI from sponsor. There is a limit of three ads per Champion story page.
- Your logo featured in Champions related emails distributed by RMI

Spotlight Videos Sponsorship - \$3,500 (limited to 1)

This sponsorship includes Supporting Sponsorship (\$1,000 value) and Congratulatory Sponsorship (\$500 value) benefits as well as additional benefits.

- A series of brief interview videos (2-4 minutes each) will be produced via recorded Zoom meetings and distributed via email and social media in September through November to promote the Champions program. Sponsor will have the opportunity to provide a representative to conduct the video interviews or RMI can conduct the interviews and note that “This video is being brought to you with support from (sponsor name).” Videos include:
 - Interview with up to 15 Champions, Partners and/or Sponsors to learn more about their noteworthy achievements/contributions to Maryland’s manufacturing industry. RMI can work with sponsor to identify Champions, Partners & Sponsors to interview. See sample Champions Partner Organization video interview [here](#). See sample Champions Sponsor video interview [here](#).
- Your logo featured in sidebar on Champions Directory page and linked to a page where you can tell your own “story” of efforts/support for/product or service related to manufacturing

industry. View Champions Directory [here to see Supporting Sponsor logos in right sidebar](#). All sponsor logos with page link will randomly appear on Champions Directory pages.

- Your logo or ad (288 pixels wide x 240 pixels high or 3"wx2.5"h) featured as a Congratulatory Sponsor on up to 5 Champion story pages. See example [here](#).
- Your logo featured in Champions related emails distributed by RMI
- Complimentary RMI membership through 12/31/2020, if applicable

People's Choice Awards Sponsor - \$3,500 (limited to 1) **SOLD OUT**

- Your name or logo on People's Choice Awards promotions – emails, press announcements, social media, etc.
- Logo – inked to url of your choice - and company name mention on People's Choice voting page
- Email addresses for individuals who cast online People's Choice votes and "opt in" to receive information/promotion/incentive from sponsor. (Note: sponsor may create special promotion/incentive to entice voters to opt in. For example, 25% savings, free one-hour consultation, etc.) A check box will be added to the voting form asking individual voters if they would like to receive information on the sponsor/promotion/incentive from the sponsor. Emails for those who check "Yes" will be sent to sponsor after Awards voting has ended.)
- Your logo featured on Champions Directory page banner which is the image at the top of the main Champions Directory page and each subsequent page within it. View Champions Directory [here](#).
- Your logo featured in sidebar on Champions Directory page and linked to a page where you can tell your own "story" of efforts/support for/product or service related to manufacturing industry. All sponsor logos with page link will randomly appear on Champions Directory pages. View Champions Directory [here](#).
- Your company logo in Champions related emails distributed by RMI
- Monthly sponsor social media post from RMI (July through December)
- RMI Website Sponsorship which features your company logo, on RMI spotlight for 12 months
- Complimentary RMI membership (\$300 value) through 12/31/2020, if applicable

See next page for Sponsorship Commitment Form.



Sponsorship Commitment Form

Contact Name _____

Contact Email _____ Phone _____

Company/Organization/Agency Name _____

Website _____

Indicate sponsorship level choice:

- _____ Title Sponsorship \$2,500
- _____ Supporting Sponsorship \$1,000
- _____ Regional Champions Sponsorship \$500
- _____ General Champions Congratulatory Sponsorship \$500
- _____ Spotlight Videos Sponsorship \$3,500
- _____ People's Choice Awards Sponsorship \$3,500

Total sponsorship amount: _____

Sponsor Signature _____ Date _____

Please send the completed 2020 Champions of Maryland Manufacturing Sponsorship Form and a high-resolution version of your company logo to stacey@RMlofmaryland.com. An invoice will be sent to you for your sponsorship upon receipt of this Agreement.

Questions? Email stacey@RMlofmaryland.com or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.