

**FOR IMMEDIATE RELEASE**  
**DC SWEET POTATO CAKE DELIVERS 19,000 CAKES TO SAFEWAY  
GROCERY STORES**

Attorney and Entrepreneur April N. Richardson Esq. has something BIG to celebrate this weekend. The once struggling bakery delivered its biggest order to date. 19,000 of its famous DC Sweet Potato Cakes are hitting the shelves in 114 Safeway stores in the DMV's region this Saturday June 22, 2019.

This large scale delivery represents the rewards that come with the local community in the DMV putting their money where their mouths are and Safeway's Regional President giving this company an opportunity to excel. When the community buys- local food companies stay on the shelves. The Prince George's County EDC initiated the relationship with Safeway and DC Sweet Potato to ensure its growth in the region.

If you are familiar with DC Sweet Potato Cake, a few years back, the company scored big with Starbucks carrying the company's products in its regional stores and it opened Baked in Baltimore last September. The once struggling bakery has faced numerous hard times, often fighting through several evictions and economic set-backs. As the company struggled to find a better path to success, Ms. Richardson served as the Attorney for the company, while prosecuting full time and raising her son on her own with the determination to turn the company around. She later joined the company with Derek Lowery to make sure the company realized its full potential. Together, the team has turned the company around and is working smart to stay on top. DC Sweet Potato Cake represents the American dream "when you fall down, there is always a chance to get back up and do it right by delivering 19,000 cakes".

Join us at a local Safeway this weekend to capture our story!

**For more information, press only:**

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**For more information on Product:**

Website: <https://foodopportunityllc.com>, [www.dcsweetpotatcakes.com](http://www.dcsweetpotatcakes.com)

