

Tips for Writing Your Champion Story

Be sure your story relates directly to the story category you select. Stories must be **350 words or less**. If you have multiple stories, please complete and submit separate “Tell Your Story” Forms for each, selecting the appropriate category for each. The story should not be a sales pitch for a company/organization/etc. or product.

Be as specific and clear as possible in highlighting what makes this individual/company/organization/agency/academic institution a true Champion of Maryland Manufacturing. **Think about questions like these when crafting the story:**

- Why are their efforts noteworthy?
- How have their efforts positively impacted their manufacturing business or the manufacturing industry?
- What makes the efforts of this individual or entity worthy of being promoted for others to read about?
- Can the efforts of this individual or entity serve as an example for others to emulate?

Your story can be as casually or formally written as you would like; choose whatever style suits you or the Champion you are submitting.

Please be sure to proofread your story for spelling, proper grammar usage, etc. before submitting.

Important Note: The Champions “Tell Us Your Story” Form must be completed and submitted all at one time. There is no option to save your form in progress or to submit the form and log back in to make changes. Additionally, the form includes the opportunity to upload a video of the Champion in action performing the work that makes them a Champion as well as up to three photos. We suggest identifying the video link and any photos (up to three) that you want to include PRIOR to beginning the process of completing this form. To access a printer friendly version of the Champions “Tell Us Your Story” Form, so you can review the questions and prepare your answers in advance of completing the form, [click here](#).

Questions? Email stacey@RMlofmaryland.com or call 443-844-0047.