





#### STATE OF MARYLAND OFFICE OF THE GOVERNOR

August 14, 2015

**Dear Friends:** 

National Manufacturing Day<sup>SM</sup> is a celebration of modern manufacturing meant to inspire and inform the next generation of manufacturers, and is celebrated annually on the first Friday of October all across the country. This year, I would like to invite you to join me, our administration, and our partners at the Maryland Manufacturing Extension Partnership (MEP) and Regional Manufacturing Institute (RMI) of Maryland as we celebrate Maryland Manufacturing Day at Camden Yards on Thursday, October 1st!

Manufacturing is and always has been an important part of Maryland's economy. Maryland is home to more than 3,600 manufacturing companies that employ more than 100,000 workers. These companies provide access to high-quality, high-paying jobs and contribute to the economic health and stability of the communities where they are located. They also continue to adapt to an ever-changing manufacturing industry, while demonstrating an innovative and entrepreneurial spirit.

One of my administration's top priorities is economic development and making sure that manufacturing is a driving force in Maryland's economy. From Thompson Creek's new manufacturing and warehouse facility in Prince George's County to AstraZeneca's recently expanded biologics manufacturing center in Frederick, companies are choosing to expand their footprint here in Maryland, which is open for business once again.

The October 1st celebration at Camden Yards will serve as the kickoff to National Manufacturing Day on October 2nd and the start of a monthlong celebration of manufacturing right here in Maryland. These manufacturers are proud to make their products here in Maryland, so please take this opportunity to come out to Camden Yards, where they will highlight their work. Thank you for recognizing the companies that are such an important part of our community, and I look forward to seeing you October 1st.

Sincerely,

Larry Hogan Governor

STATE HOUSE, ANNAPOLIS, MARYLAND 21401 (410) 974-3901 1-800-811-8336 TTY USERS CALL VIA MD RELAY



#### JOIN US!

Come join us at Camden Yards on Thursday, October 1, 2015 for a celebration of National Manufacturing Day and join in the celebration of Maryland manufacturing as the Orioles take on the Toronto Blue Jays. The MD MEP and RMI of Maryland are excited to be able to host this year's celebration of manufacturing day at Camden Yards. The purpose of the Maryland Manufacturing Day at the Yard is to show appreciation to the manufacturing companies, their employees and their families who work tirelessly making things right here in Maryland!

Manufacturing Day<sup>SM</sup> is a national celebration of modern manufacturing meant to inspire the next generation of manufacturers. Although Manufacturing Day officially occurs on the first Friday in October—this year is October 2, 2015—any day can be a Manufacturing Day and we intend to celebrate Maryland's manufacturers throughout the month of October. Allowing this next generation of industry leaders the opportunity to see all of the amazing products that are made right here in Maryland and giving them the chance to learn the stories behind these products will help to inspire each young mind and get them excited about all the opportunities that a career in manufacturing can offer them!

In order to shed a positive light on modern manufacturing and inspire the next generation to pursue careers in manufacturing, we strongly encourage you to join us for this unforgettable night! Bring your family and loved ones out the ballpark so that they have an opportunity to meet others in the Maryland manufacturing community, see a wide variety of the awesome products at the Make It In Maryland display, enjoy an Orioles baseball game, and most importantly learn about the importance of manufacturing!

#### FROM THE MD MEP & RMI

Please join the MD MEP and RMI as we celebrate Manufacturing Day by recognizing and celebrating with Maryland's manufacturers, their employees and their families. This event will put the spotlight squarely on the manufacturing industry in Maryland, which provides countless families and individuals with an opportunity to make a living while contributing to the economy and making a difference on the world we live in. By celebrating this event at Camden Yards, we hope to bring Maryland's manufacturing community to the masses helping to change the image of manufacturing and demonstrating to the community at large that Maryland's manufacturers are strong, innovative and thriving companies that are proud to say that they "Make it in Maryland".

Brian Sweeney Executive Director - MD MEP

Michael Sa

Mike Galiazzo President - RMI of Maryland



## <u>The line-up</u>

October 1, 2015 Baltimore Orioles vs. Toronto Blue Jays

### THE RUNDOWN

#### 5:30 - MD Manufacturing Pre-game Party

- Location: 6th Floor, Eutaw St. Warehouse
- Enjoy delicious food and drinks while having the opportunity to network and connect with others in the Maryland manufacturing community.
- Make It In Maryland Product Showcase set up in Maryland Square entrance

#### 7:00 - National Anthem performed by Paul Reed Smith

• Paul Reed Smith is the founder of the world famous PRS Guitars. He and his team manufacture beautiful guitars for artists like Carlos Santana and Dave Navarro, in Stevensville, MD.

#### 7:05 - Baltimore Orioles vs. Toronto Blue Jays

• Seat Sections 94 & 96

## **<u>TICKETING</u>**

Ticket price includes access to the MD Manufacturing Pre-game Party in the Eutaw St. Warehouse, food and drinks as well as seats in the Maryland Manufacturing Day at the Yard section for the O's game. Manufacturing Day is a family friendly event so we encourage you to bring your employees, friends and family members to come celebreate with us!

Manufacturer - \$30 Non-manufacturer - \$40

Tickets can be purchased online at: www.mfgday2015.MDMEP.org Deadline for purchasing tickets: August 31, 2015

#### MAKE IT IN MARYLAND PRODUCT DISPLAY

In addition to the MD Manufacturing Pre-game Party, the MD MEP's Make It In Maryland (MIIM) program will have their product displays set up throughout the ballpark for spectators to browse. If you are a Maryland manufacturer and not yet part of the MIIM program, we would love to have you join and showcase your product(s) in our displays!

 Please contact Tyler Burford at tburford@mdmep.org or at 443-832-4794 to learn how you can be part of MIIM at no cost!

### **QUESTIONS?**

If you have any questions regarding the Maryland Manufacturing Day at the Yard, please contact Sara Keith at skeith@mdmep.org



The Maryland Manufacturing Extension Partnership (MD MEP) is a Maryland independent non-profit funded by the industry and the State of Maryland to grow and strengthen Maryland manufacturing. MD MEP is an affiliate of the National Institute of Standard and Technology's (NIST) Hollings Manufacturing Extension Partnership. This nationwide network of MEP centers stretches throughout all 50 States and Puerto Rico. The MD MEP offers a suite of services, driven by a team of industry professionals, that promote business growth and connects manufacturers to public and private resources, expertise and assistance that is essential for increased competitiveness and profitability. Focused on providing high quality solutions and programs to improve Maryland manufacturers' operations, spark innovation and increase growth, the MD MEP is committed to making the State of Maryland a leader in manufacturing.

# REGIONAL MANUFACTURING INSTITUTE OF MARYLAND

For over 25 years, the Regional Manufacturing Institute (RMI), a not-for profit organization, has served as the "voice of manufacturing" informing senior policy-makers on the importance of manufacturing to the State's economy to ensure that adequate resources and attention are devoted to manufacturing. RMI serves as a unique manufacturing resource node and connector for Maryland manufacturing representing the interests of manufacturers statewide – providing programs and advocacy. Presently, RMI partners with over 40 organizations and initiatives to advance manufacturing across Maryland, in Annapolis and at the community level. RMI's well earned stature enables it to reach top level CEOs in the State, the Governor of the State of Maryland, U.S. Senators and Congressional Representatives, state and local government political leadership and the media. Together, RMI and MEP represent leadership and service to the Maryland manufacturing industry.

## WHAT IS MANUFACTURING DAY?

Manufacturing Day<sup>SM</sup> (MFG DAY) is a celebration of modern manufacturing meant to inspire the next generation of manufacturers. Although MFG DAY officially occurs on the first Friday in October —this year is October 2, 2015—any day can be a MFG DAY!



#### **WHY HAVE MANUFACTURING DAY?**

MFG DAY addresses common misperceptions about manufacturing by giving manufacturers an opportunity to open their doors and show, in a coordinated effort, what manufacturing is — and what it isn't. By working together during and after MFG DAY, manufacturers will begin to address the skilled labor shortage they face, connect with future generations, take charge of the public image of manufacturing, and ensure the ongoing prosperity of the whole industry.

Supported by a group of industry sponsors and co-producers, MFG DAY is designed to amplify the voice of individual manufacturers and coordinate a collective chorus of manufacturers with common concerns and challenges. The rallying point for a growing mass movement, MFG DAY empowers manufacturers to come together to address their collective challenges so they can help their communities and future generations thrive.

www.mfgday.com

## MAKE IT IN MARYLAND

MD MEP's Make it in Maryland (MIIM) is the first and only program dedicated to manufacturers within the State to showcase companies, demonstrate the value of manufacturing within Maryland and highlight manufacturing successes.

MIIM provides companies B2B purchasing, partnering and business opportunities within the State of Maryland.

All manufacturers are eligible to join the MIIM program at no cost.

#### **Benefits Include:**

- Highlight of MD Manufacturing Enterprises
- Marketing, awareness and outreach to manufacturing stakeholders
- Inclusion in Make it in Maryland marketing materials, website, etc.
- Opportunity to be showcased as Maryland Manufacturer of the Month
- Discounted Registration at MD MEP Events
- Access to statewide MIIM networking opportunities

If you are not yet a member of MIIM and would like to join the program, please contact Tyler Burford at tburford@mdmep.org.



MD MEP would love to include your product and have your company represented in our Make It In Maryland displays! The Maryland Manufacturing Day at the Yard event on October 1st will be a great opportunity for the public to get a first hand look at some of the awesome products made right here in Maryland!

By donating a product to the Make It In Maryland display during this event, you receive the following benefits:

- Free product marketing
- Free company promotion
- Product on display for a crowd that averages 30,000 per game
- Helping promote and strengthen MD manufacturing

The Make It In Maryland display travels around the State to various events and conferences so that everyone has a chance to be educated on the products that Maryland manufactures and how important manufacturing is to the States economy. We hope that you would to be part of this exciting program and donate to the product display. Thank you for choosing to Make It In Maryland!



NUFACTURING









## @MDMEP | @MakeltInMD



8894 Stanford Blvd. Suite 304 Columbia, MD 21045 (443) 343-0085

MD Manufacturing Day at the Yard is brought to you by:





MD MEP is funded in part by:

